



michael albee

“ Michael is commonly known as the creative genius .. I mean really ... modesty is sooo last year. The guy has a fantastic way of whipping some genius ideas out of seemingly thin air. But, Michael is more than the ideas guy; he masterfully turns his genius ideas into tangible works of art. Web designer, illustrator, graphic artist, video editor, painter and even dancer, Michael has the skill set rarely found in a team of creatives ... much less in one person. ”

209 s walton
dallas, texas 75226
214.578.4017
michael@michaelalbee.com

goodmedia communications, llc creative/art director

july 2007 - august 2009

some highlight projects:

Katie and the Magic Umbrella
Children's Book

Alphatudes
alphatudes.com

Citizen Dick
citizendickthebook.com

Return to Joy
returntojoythebook.com

Merde Magazine
Dancewear magazine

Inside Expressions -
insideexpressions.com

goodmedia communications, llc
goodmediacommunications.com

Hannah Madison Taylor -
hannahmadisontaylor.com

R.W. McQuarters
mcquarters25.com

J. Mathew Inc.
jmathewinc.com

software knowledge:

Adobe CS3, Photoshop, Illustrator, InDesign, After Effects, Acrobat, Dreamweaver, Flash, Fireworks, Premiere Pro, Encore, Corel Painter, Quicktime Pro, Sound Forge, MicroSoft Excel, Word, PowerPoint, Mac Pages, Keynote, Numbers, etc.

references & samples:

Available upon request or online at:
<http://michaelalbee.com>

Concept to Creation:

Oversee all creative projects from the 4 divisions of goodmedia communications, including publishing, business, publicity, and misc. Responsible for all artwork, design, production, and publication of client collateral/materials: print collateral, packaging, web design, logo design, marketing materials, advertisements, etc.

Each division of goodmedia communications calls for it's own set of skills.

Publishing - book cover design, layout, typography
Business - branding, marketing, advertising
Publicity - press releases, promotional collateral
Misc - special client projects

neiman marcus corporate visual planning + presentation communication manager design coordinator

june 2003 - feb 2007
august 2000 - june 2003

Intranet Site Management:

Promotion, maintenance and updates of the Corporate Visual Planning + Presentation Intranet. Responsible for creation/publication of all information maintained on the intranet site. Constant development of new areas of the site, challenging for more interactivity, and expanding the primary functions of the site.

Promotional Communication:

Creation of dynamic/consistent presentations for VP of Corporate Visual Planning, Merchandise & Creative Directors, Project Managers, etc. Enhancing the technology aspect of the Neiman Marcus Differentiators – this includes creation/publication of multimedia communication tools that are implemented throughout our stores to promote customer promotions, vendor intensifications, & seasonal information.

Architectural Design Strategy:

Produced overall design strategy book to distribute to architects, store planning and development, and visual creative teams to ensure directional cohesiveness.

Merchandise Strategy Production:

Produce page layouts, floor plans, hours breakdown for floor sets; ensure timely and cost effective delivery of all seasonal materials

Fixture File:

Created an internal web based program for distribution to company as an overall summary of existing and future roll-out programs.

Fixture & Enhancement Design:

Researched and developed new programs to coincide with new design strategy. Coordinated design, development, production, and display of items spanning seasonal collateral for fashion trend enhancements to custom designed artisan pieces. Managed multimillion dollar fixture enhancements of visual capital and expense dollars including portions of Award Winning Store Design.